

Advocacy Materials – Brochure (OESC08AM01)

Description

This activity creates a customized brochure to raise awareness and build support for the OpenEMIS initiative. The brochure can be prepared for launch of the OpenEMIS project, or thereafter to maintain awareness and support. Content of the brochure would be discussed with and endorsed by the client. The brochure can be created in single or multiple languages.

Purpose(s)

To provide a tailored brochure to be used to create awareness for OpenEMIS and advocate for the use of OpenEMIS data.

Deliverable(s)

1. OpenEMIS brochure (500 single-page, full color)

Duration

The duration of this activity is approximately 3 days.

Location

The location of this activity is offsite.