

## **Advocacy Materials – USB Drive (OESC08AM04)**

### ***Description***

This activity creates an information package on a USB drive to broaden the reach and utilization of the OpenEMIS database. The interactive package could be prepared for the launch with the annual education yearbook, or thereafter to extend the lifespan and value of the report. Content of the USB drive would be derived from the OpenEMIS dataset.

### ***Purpose(s)***

To provide a tailored USB drive to be used to create awareness for OpenEMIS and extend the reach and use of the OpenEMIS data and reports.

### ***Deliverable(s)***

1. User-friendly interface for access to OpenEMIS reports and data (100 USB Drives)

### ***Duration***

The duration of this activity is approximately 20 days.

### ***Location***

The location of this activity is offsite.