

## **Advocacy Materials – Video (OESC08AM05)**

### ***Description***

This activity creates a customized video presentation to raise awareness and build support using OpenEMIS. For example the video could be prepared in conjunction with the launch of the annual education yearbook. The script and content of the video would be first discussed with and endorsed by the client. The video can be created in single or multiple languages.

### ***Purpose(s)***

To provide a tailored video to be used to create awareness and advocacy using OpenEMIS data.

### ***Deliverable(s)***

1. Video presentation (maximum duration 5 minutes)

### ***Duration***

The duration of this activity is approximately 25 days.

### ***Location***

The location of this activity is offsite.